

# Cookie Policy

## Overview

This statement provides information about how Marine Research Plymouth uses and protects the information you submit to it via its website ([www.marineresearchplymouth.ac.uk](http://www.marineresearchplymouth.ac.uk)).

By continuing to browse this site and providing your personal information you are consenting to Marine Research Plymouth's use of cookies and the use of your information in accordance with this statement and other relevant policies.

Please be aware any changes to the statement will be made on this page and we recommend you check this page each time you visit the site.

## 1.0 Information we may collect from you and your use of this website

There are various ways in which we may collect information from you:

### 1.1 Automatic Information

We automatically receive information about your interaction with this website such as IP address, date and time pages were visited and URL details.

#### 1.11 Cookies and how we use them

Cookies are small files that, if you agree, are placed onto your computer to collect information about how you browse the site. The first time you visit our website you will see a message at the top of the page. We'll store a cookie by default on your computer so that your computer knows you've seen it and knows not to show it again. By continuing to browse our site you are agreeing to our use of cookies.

Cookies on our website aren't used to identify you personally, they are used to:

- measure how you use the website so it can be updated and improved based on your needs. remember the notifications you've seen so that we don't show them to you again
- recall the features you've used and preferences set.

### Google Analytics

We use Google Analytics to collect information about how you use may [www.marineresearchplymouth.ac.uk](http://www.marineresearchplymouth.ac.uk). This enables us to analyse data about web traffic and continually improve our website for users. This is used only for statistical analysis and we don't allow Google to use or share our analytics data.

### YouTube videos

We may use YouTube to provide videos on some pages of the site. YouTube sets cookies when you visit one of these pages.

### **Marine Research Plymouth advertising on third party websites**

As part of our marketing activity we may place adverts on third party sites (for example, Facebook, Twitter, Google and The Guardian). To track the traffic these adverts generate to our website, cookies, web beacons or similar technologies may be used on some pages to collect and receive anonymous user data. You can opt out of the collection of information for ad targeting - see <http://www.aboutads.info/choices/>.

### **1.12 Changing your settings**

You can opt-out of using cookies although if you revisit the website some features may not be remembered. To find out more about cookies (and how to opt-out) visit <http://www.allaboutcookies.org/>

To opt out of Google Analytics cookies visit <https://tools.google.com/dlpage/gaoptout>

### **1.2 Information provided by you**

You may provide us with information about yourself when you visit this website, through web-based forms and surveys.

The data we collect about you

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:

- **Identity Data**
- **Contact Data**
- **Technical Data** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- **Profile Data** includes your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.

- **Usage Data** includes information about how you use our website, products and services
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose.

We do not collect any **Special Categories of Personal Data** about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

How is your data collected?

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us your Identity, Contact and Financial Data by filling in forms or by corresponding with us by post, phone, email or otherwise.
- **Automated technologies or interactions.** As you interact with our website, we will automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, server logs and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies. Please see our cookie policy above for further details.
- **Third parties or publicly available sources.** We may receive personal data about you from various third parties and public sources as set out below
- Technical Data from the following parties:
  - analytics providers
  - advertising networks [
  - search information providers

## 2.0 How we use your information

- We collect information about user behaviour of our website in order to analyse the website and make improvements to it. Individual users will not be identified.
- Information submitted by you will be used by Marine Research Plymouth for the sole purpose of conducting its business of the partnership.
- If you wish to stop receiving information from Marine Research Plymouth please reply to any email and state that you wish to unsubscribe or select the unsubscribe links in emails.

## 3.0 How we handle the data you provide

See our **Privacy Policy** to find out how Marine Research Plymouth processes and handles personal data.

#### **4.0 Disclosure of your information**

- Any information you provide us with via the website will be used to provide you with the purpose stated at the time of collection.
- Except as required by law or as set out in this policy we will not share your personal data without your written consent.

#### **Privacy and cookies (v1.0)**

- Marine Research Plymouth may use third parties located outside the European Economic Area to provide it with support services. This may require your data to be accessed or transferred to them outside the European Economic Area. The University will take steps to ensure that any information is used by third party providers in accordance with this policy.

#### **5.0 How to contact us**

If you would like a copy of the personal data which Marine Research Plymouth holds about you please email [info@marineresearchplymouth.ac.uk](mailto:info@marineresearchplymouth.ac.uk)

If you have any concerns or queries about a webpage you are visiting please email [info@marineresearchplymouth.ac.uk](mailto:info@marineresearchplymouth.ac.uk)